TASL EXECUTIVE BOARD MEETING MINUTES - September 29, 2019

Welcome, Introductions and Call to Order: An executive board meeting of the Tennessee Association of School Librarians was held on September 29, 2019, at Annual Conference at the Embassy Suites Hotel in Murfreesboro, TN. The meeting convened at 8:00 P.M. CST with President Jennifer Sharp presiding.

VOTING MEMBERS PRESENT

Jennifer Sharp Vicki Winstead Elizabeth Shepherd Lindsey Kimery Blake Hopper Angela Secrest Katelyn Jernigan Johnnie Sue Hawley Raina Scoggins Sandi Walden Ginny Britt Liz Hicks Sherry Copeland Katie Cozzens Melanie Collins

VOTING MEMBERS NOT PRESENT

Cathy Sanders Julie Stepp Martha Harris

OTHERS PRESENT

Krista Grace Louanne Nicely Cindy Welch Kelly Messerly Katie Capshaw Brenda Goins Christa Cordrey Andrea Zielke Jennifer Boren Julie Caudle Jenifer Grady

APPROVAL OF AGENDA

M-SEPT29-01: Dr. Johnnie Sue Hawley made a motion to accept the Agenda as written. Motion seconded by Blake Hopper. Motion carries.

APPROVAL OF MINUTES

Minutes from the July 2019 meeting were approved electronically prior to this meeting. Minutes for this meeting will be approved electronically. All minutes are posted to the TASL website in an effort to keep the membership informed about TASL business.

Motion not needed to approve the minutes since they were approved electronically.

TREASURER'S REPORT

ELIZABETH SHEPHERD

Current Balances:

Main: \$59,990.76 Secondary: \$3,000.00 Savings: \$20,021.13 PayPal: \$3,241.98

TOTAL: \$86,253.87

Treasurer Actions:

- 990 was submitted
- Tax Exempt certificate was updated
- Worked with Finance Committee to create a proposed budget for 2020 and to brainstorm ideas to balance it (see Finance Committee report)

COMMITTEE AND TASK FORCE REPORTS

ADVOCACY COMMITTEE

LINDSEY KIMERY

Committee Actions:

• The State Coordinator of School Libraries Task Force met with Robbie Mitchell, Executive Director of Academic Strategy and Operations, for the Tennessee Department of Education. Our information and ask was well received, and she was very inquisitive. She would be sharing our information with Commissioner Schwinn.

• The State Coordinator of School Libraries Task Force met with Representative Whitson, Representative Jernigan, and Chairman White of the Tennessee House, and they are supporting our cause by asking Commissioner Schwinn to include a State Coordinator of School Libraries in her 2020 budget. If she includes it, but the Governor does not pass it, they are going to add it to legislation they propose.

• Commissioner Schwinn is attending the TASL VSBA Banquet along with Miss Tennessee, Brianna Mason.

• Jennifer Sharp and I had a phone conference with John Chrastka of EveryLibrary, which is an advocacy organization. We are talking about how EveryLibrary can support our efforts to get a State Coordinator appointed.

• Megan Cusick of ALA worked with TASL and TLA to send a letter to Commissioner Schwinn from ALA in support of the appointment of a State Coordinator.

Committee Plans:

• Chairman White, Representative Whitson, and Representative Jernigan have been

contacted for an update.

• John Chrastka has been sent our infographic and the ALA letter and we're waiting to

hear back from him.

• Reach out to TASL members who've signed up to help with advocacy to plug them in to help.

Additional Comments:

TN Library Legislative Day is now March 10, 2020.

LOUANNE NICELY

AWARDS COMMITTEE

Committee Actions:

Awards winners were chosen by committee members.

Winners were notified.

Certificates for Distinguished Administrators were printed and framed.

Plaques were ordered from TL Trophies in Nashville (Clara Hasbrouck award & another one requested by Jennifer Sharp)

Invoice sent to TASL treasurer for payment

Committee Plans:

Articles for after the conference are being planned. Winner Announcements for the websites are being put together to be posted.

CERTIFICATION COMMITTEE

CINDY WELCH

Committee Actions:

At the 2019 ALA Annual Conference AASL considered a draft of their revised Standards for Initial Preparation of School Librarians. I was unable to attend the board meeting and once those minutes are released I will be able to share any revisions and or the acceptance of the updated standards. The last version was created in 2010 so the revision was long overdue.

Committee Plans:

The revised standards should be available soon. There is a two-year implementation window for school library preparation programs. I'm not sure if TASL has a role in this except to know about the change. It would be up to each LIS program to implement the standards (or not).

CONFERENCE COMMITTEE

VICKI WINSTEAD

Committee Actions:

April

- Began receiving vendor session proposals.
- Began receiving member presenter proposals.
- Received final featured presenter contracts.
- Reviewed 2018 Conference Evaluations.
- Continued work on conference schedule in view of conference evaluation comments.
- Continued work on conference program (will not be printed this year, digital only)
- Began drafting Advance Schedules for featured presenters.
- Invited all featured presenters to the VSBA Banquet and received RSVPs. Seven
 of the nine will be joining us.
- Jennifer Sharp secured Insurance for both conference and summer PD events.
- Began pushing out conference information via TASL social media by Kelly Messerly
- Worked with Christa Cordrey to get forms updated on conference website.
- Vendor chairs began updating vendor information on conference website.
- Shared title list for bookstore with bookstore chair

May

- Launched Early Bird Registration for conference.
- Selected member presenter sessions and notified them by email.
- Received confirmations from member presenters.
- Selected vendor sessions and notified via email.
- Reserved hotel accommodations and received confirmation for all featured presenters.
- Continued to work on conference schedule and program.
- Reminded TASL members of Early Bird registration deadlines and conference hotel discount code.
- Communicated with Liz Hicks regarding Novel Conversations sessions and SE-YA preconference kickoff
- Met with Embassy Suites Events Manager Liz Hampton (by phone) to begin initial planning for menus, break out rooms and exhibit hall
- Vendor registration and information updated and ready on the conference website.

June

- Created signage for registration desk and author signings.
- Paid for subscription to Sched and began creating online schedule. Added session descriptions and presenters information.
- Selected TASL Conference Contest winners at PD East on Facebook live. Notified winners via email.

- Contacted Embassy Suites Director of Audio-Visual services to begin A/V setup plans for all conference rooms.
- Finalized concurrent session schedule
- Finalized General Conference Schedule for back of COA
- Continued to work on conference schedule and program
- Completed menu selections for Vendor Reception, Business Luncheon and VSBA Banquet with Embassy Suites
- Emailed draft presentation schedule to featured presenters for approval.
- Requested travel information from featured presenters.

July

- Ordered lanyards for name badges
- Ordered badge ribbons
- Emailed membership an early bird registration deadline reminder.
- Contacted vendors from previous conferences who had not yet signed up to exhibit.
- Emailed member presenters a draft schedule.
- Continued to work on conference program and Sched
- Finalized conference evaluations for vendors.
- Finalized print copy of conference evaluation for members.
- Created a digital member evaluation with google forms and a QR code. Included the link to the evaluation form in Sched.

August

- Arranged transportation for featured presenters via Azaz Ahsan
- T-shirts were designed and offered for pre-conference sale.
- VSBA Award details were coordinated with Awards Committee and VSBA Chair Scot Smith.
- Liz Hicks is assigning facilitators for author signings at conference.
- Lindsey Kimery is assigning facilitators for breakout sessions.
- Emailed detailed schedule to all featured presenters, including transportation logistics, hotel information, contact numbers, map and schedule-at-a-glance.
- Printed place cards for special guest for VSBA Banquet and Reserved signed for luncheon and banquet.
- Ordered gifts for featured presenters and member presenters from TN Hospitality Baskets.
- Finalized conference app Sched and shared with membership

- Sponsorships and donations: Bags were donated by Capstone. Additional donations are being received from various vendors. Bound to Stay Bound is a Tri-Star sponsor, EBSCO is a two-star sponsor and State Standards Publishing is a Friend sponsor.
- Confirmed Past-President recognition and seating at Friday's Business luncheon with Blake Hopper, Immediate Past-President.
- Request profit & loss statement from Elizabeth Shepherd for Business meeting
- Requested materials from Jen Habley, AASL, for conference bags
- Confirmed TASL Bookmark contest winners display with Lindsey Kimery
- Finalized VSBA Banquet Awards Presentation
- Confirmed special guests for VSBA Banquet, Commissioner Penny Schwinn and Miss Tennessee, Brianna Mason.
- Vendor booth numbers assigned by Ginny Britt and Anita Fentress

September:

- Printed name tents, gift labels, schedule at a glance, thank you gift tags, certificates of attendance, door prize forms, VSBA programs and tickets, and novel conversations tickets at Office Depot.
- Received Profit & Loss statement. Included in conference program.
- Shared final schedule with Embassy Suites
- Finalized conference program and emailed a .pdf and link to the document in google drive to the membership.
- Vendor co-chairs emailed information, instructions and a copy of the conference program to vendors.
- Confirmed A/V needs with Embassy Suites
- Confirmed Exhibit Hall set up with Embassy Suites
- Confirmed plans for social media, photography and technology assistance with Kelly Messerly.
- All details were finalized with Embassy Suites for food, rooms, and audiovisual.
- BEOs and Banquet checks were signed and returned to Embassy Suites
- Preconference meeting with Embassy Suites events services manager and others on September 28, 2019
- Lindsey Kimery designed 2020 TASL Conference theme and logo, and ordered conference favors
- Confirmed number of guests and dietary needs for Luncheon and Banquet with Embassy Suites
- Gathered supplies for registration desk and author signings
- Sent count of preconference t-shirt sales to Joyce Claasen
- Conference registration numbers as of 9/23/2019

- Attendees: 322
- Administrators: 3
- Sunday Only: 1
- Vendors: 27

Affiliate Plans:

Please supply any future plans of your committee.

- Write thank-you notes for featured presenters, sponsors, etc.
- Read and analyze trends from member and vendor evaluations.
- Share documents, notes and Google Drive folder with incoming President-Elect.

CONSTITUTION AND BYLAWS

LINDSEY KIMERY

No report.

FINANCE COMMITTEE

ELIZABETH SHEPHERD

Committee Actions:

After examining our profit/loss reports for the last six years in depth the committee chair came up with a tentative budget for 2020. This budget was shared with the EB and the Finance Committee for feedback on how to balance the budget. If current trends are followed we will be roughly \$20,000 short next year which by our calculations will be nearly impossible to continue to cover. The committee shared various ideas on how to avoid excessive expenses and increase our income to prevent this issue.

Committee Plans:

We plan to continue discussion with the Executive Board's input in order to take the necessary steps to resolve the projected shortfall as soon as possible. Our goal is to have a plan ready to implement by the November board meeting.

INTELLECTUAL FREEDOM COMMITTEE

BETH FRERKING

Committee Actions:

A four-week campaign, much like last year's, was written highlighting Banned Book Week activities. It also encouraged librarians to send pictures of their displays to be displayed on the TASL website and entered in a drawing. Bound to Stay Bound was donating signed copies of VSBA author books.

After the first two emails were sent to the elist and but not pushed through and no possible solution was offered, this year's Banned Book Week celebration was abandoned.

The experience was frustrating and extremely disappointing.

Committee Plans:

Doreen Brown and I will present a session at conference encouraging librarians to be prepared for a challenge and showing them the tools that are available through ALA to help them.

STRATEGIC PLANNING COMMITTEE

BLAKE HOPPER

Committee Actions:

The committee is finalizing the strategic plan.

We will also finalize the LRP.

Committee Plans:

Finalize the plans.

MEMBERSHIP COMMITTEE

MARTHA HARRIS

Committee Actions:

Beginning in January, we started fielding questions and assisting people with registration. Many, many registration/renewal confirmation emails were received.

Due to the amazing work of the website administrator, very few problems were encountered. Anytime I had an issue I could not fix, Ms. Cordrey fixed it easily and quickly. (Thank you!)

We currently have **710** members that are directly related to schools and librarians. This excludes profiles that are "basic contact" or "corporate."

Committee Plans:

We hope to craft a message or graphic to send out to members that can be easily shared with the other librarians in their system. Professional word-of-mouth tends to be a great way to encourage membership. That being said, there is a possibility that some systems have no TASL members. Perhaps it would be helpful for this committee to take "inventory" of each county (or school system) in the state. This would reveal the stronger areas as well as areas that have no representation. These would be prime locations to reach out and share the benefits of membership.

Additional Comments:

I am so sorry I was unable to attend conference and this board meeting. If possible, I would love to continue as membership chair.

If there are any suggestions or ideas I can use to improve this committee, please do not hesitate to reach out to me.

NOMINATING COMMITTEE

BLAKE HOPPER

Blake Hopper, Immediate Past President and Nominating Committee Chair, recommended the following slate of officers for 2020: President: Vicki Winstead President- Elect: Lindsey Kimery Secretary: Elizabeth Shepherd Treasurer: Dr. Ginny Britt

PROFESSIONAL DEVELOPMENT

BRENDA GOINS & KATIE CAPSHAW

Committee Actions:

Completed both Summer PD sessions. Katie Capshaw resigned from Summer PD for next year. Will finish out the year. Katie Cozzens will replace for West Chairperson. Favors for conference purchased.

Committee Plans:

Possibly have Summer PD in more locations for a smaller fee.

TECHNOLOGY COMMITTEE

KELLY MESSERLY

Committee Actions:

- Continue to advertise and celebrate TASL initiatives and endeavors
- Attempted a summer reading challenge with a twitter hashtag #taslsummerchallenge (started with a bang and ended with a fizzle)
- Added members to the committee who will be helping with social media throughout the conference (and, perhaps, beyond):
 - Barbara Collie
 - Brandi Hartsell
 - Kristy Reagan
 - Amy Wilson
 - Heather Alexander
 - Julie Caudle

Committee Plans:

- AASL Instagram Takeover tomorrow (September 30!))
- Highlight attendees, vendors, presenters throughout the conference
- Continue to spread news as needed from any other committees
- Continue to grow our online presence and collective PLN (we've gained 134 Twitter followers since January)

Additional Comments:

As always, please continue to notify me if there is something that needs to be shared via any social media avenue.

VSBA

SCOT SMITH

Affiliate Actions:

Ballots for the 2018-2019 VSBA were tabulated in May, and the winners were announced in the middle of May. Those winners are Primary Division--*I YAM Donkey* by CeCe Bell, Intermediate Division--*Ghosts* by Raina Telgemeier, and Middle School and High School Divisions--*Scythe* by Neal Shusterman. The VSBA had excellent participation in the Primary and Intermediate divisions, but not so great numbers from the middle school and high school divisions. None of the winning authors have yet to commit to appearing at the 2020 TASL Conference.

Also in May, the selection committees chose the titles for 2020-2021. A list of the nominated titles is available on the VSBA page of the TASL website.

TASL appointed Julie Caudle of Williamson County Schools to replace Scot Smith as the co-chair for the Volunteer State Book Award. Scot will resign his position as VSBA co-chair in June, 2020, having served in the position for 14 years.

After having been given approval by TASL and TLA, The YA Selection Committee has split into two committees. There are now two separate selection committees for the Middle and High School Divisions. Emily Farmer of Nashville Public Library is the chair of both committees.

Molly Moore of Knoxville County Schools resigned as chair of the Publicity Committee. Emily Farmer is now the chair of that committee.

The four selection committees have submitted their first round of nominations. Piper Nyman of Metro Nashville Public Schools, Jamie Kelly of Knox County Public Schools, and Emily Farmer of Nashville Public Library are the chairs of the selection committees.

Affiliate Plans:

The steering committee of the VSBA hopes to meet at the TASL Conference to initiate major changes to the eligibility of the books nominated for the VSBA. This change will likely take place over several years and will require approval of TASL and TLA.

Scot Smith and Pat Bashir, the two current co-chairs, are presently editing the policies and procedures for the VSBA. Members of the steering committee are also involved in this process. Once finalized, these documents will likewise require approval from TLA and TASL.

STANDARDS IMPLEMENTATION TASK FORCE

AMBER MOSER & KAREN HAGGARD

Committee Actions:

Please supply actions by your committee since the last board meeting.

We've fielded a couple of requests for standards training. In-person instructors were requested, but since everyone is back on contract, we supplied the requestors with a recorded version of the training along with the materials for them to print.

Committee Plans:

As librarians have become more familiar and comfortable with the learner framework, discussions have been had to disband the taskforce and roll future standards work into the Certification committee.

We will continue to offer the recorded training to anyone who requests it.

Additional Comments:

I will be stepping down from the co-chair position December 31, 2019, and I think that would be a good time to subsume the taskforce under the Certification committee. I have really enjoyed this work!

STATE COORDINATOR TASK FORCE KIMERY

Committee Actions:

• The Committee consists of: Jennifer Sharp, Blake Hopper, Vicki Winstead, Stephanie Ham, and Lindsey Kimery.

• The State Coordinator of School Libraries Task Force met with Robbie Mitchell, Executive Director of Academic Strategy and Operations, for the Tennessee Department of Education. Our information and ask was well received, and she was very inquisitive. She would be sharing our information with Commissioner Schwinn.

LINDSEY

• The State Coordinator of School Libraries Task Force met with Representative Whitson, Representative Jernigan, and Chairman White of the Tennessee House, and they are supporting our cause by asking Commissioner Schwinn to include a State Coordinator of School Libraries in her 2020 budget. If she includes it, but the Governor does not pass it, they are going to add it to legislation they propose.

• Commissioner Schwinn is attending the TASL VSBA Banquet along with Miss Tennessee, Brianna Mason.

• Jennifer Sharp and I had a phone conference with John Chrastka of EveryLibrary, which is an advocacy organization. We are talking about how EveryLibrary can support our efforts to get a State Coordinator appointed.

• Megan Cusick of ALA worked with TASL and TLA to send a letter to Commissioner Schwinn from ALA in support of the appointment of a State Coordinator.

Committee Plans:

- Chairman White, Representative Whitson, and Representative Jernigan have been contacted for an update.
- John Chrastka has been sent our infographic and the ALA letter and we're waiting to hear back from him.

AREA REPRESENTATIVE REPORTS

Buffalo Region Area Representative Report	Angela Secrest
No report.	
Clinch River Region Area Representative Report	Cathy Sanders
No report.	
Davidson County Region Area Representative Repor Regional Actions:	t Katelyn Jernigan

Regional Actions:

Spoke at the Metro Librarians Spring PD Day about TASL and how to join

Regional Plans:

Attending conference; hoping to make a list of the Davidson County independent school librarians

Falling Water River Area Representative Report Julie Stepp

Regional Actions:

Please supply actions taken by the area representative since the last board meeting.

During the summer, we had two professional development meetings sponsored by the Falling Water Region of TASL. One was part of a district PD session and we discussed the AASL standards and some ideas for makerspaces. The second event included librarians from 8 districts, the Assistant Director of the FWR Regional Public Library, and the TN State Library & Archives Continuing Education Coordinator. With 17

participants, we explored makerspace ideas with hands-on examples, personalized learning, Volunteer State Book Awards, and partnering with public libraries. It was also a fabulous opportunity for librarians to work together from across districts.

Regional Plans:

We will be meeting at Tennessee Tech and via Zoom Meeting on October 3 at 3:30 pm to discuss ideas for spring and summer PD opportunities.

Hamilton County Region Area Representative Report Melanie Collins

Regional Actions:

Hamilton County School Librarians have been busy since the last board meeting.

We had librarians attend and present at Road Trip East.

We had our 6th annual Summer Librarian's Institute in July with a motivational speaker, Deborah Ford-Salyers of Teachingbooks.net, met Scholastic reps, played the AASL Standards card game, and heard from instructional collaboration panels made up of teachers and librarians.

We started the school year with a system-wide Librarian's Inservice that included TEL training with Andrea Zielke, met Follett reps, a Genre-fiction Session, a Copyright Session, Evaluation updates, and READ 20 planning (a county wide non-profit literacy program).

The Library Leadership Team for HCS has been updated to include new roles and new members. We have a 9 member team that includes 2 elementary reps, 1 middle school rep, 1 high school rep, 1 district office rep, 1 technology rep, a TASL rep, as well as a hospitality rep and treasurer

Regional Plans:

F.R.L.S.S. - Future Ready Librarian Support Sessions 2019-2020Wednesday, September 4th (Option for ½ day planning)1:00 to wheneverCurriculum Collaboration Connections

HCS Board Room at Central Office

Wednesday, September 11th

4:30-6:30

Atriuum Support

Center for Creative Arts

Thursday, October 17th

4:30-6:30

Personalized Professional Learning and TASL Conference Share Middle Valley Elementary

Tuesday, November 19th

4:30-6:30

Kick-off the Curating for CANVAS (All Hands on Deck!)

HCS Board Room at Central Office

Friday, January 3rd

Full Day District In-service

CANVAS Release Party (Look What We've Done!)

Location TBA

Wednesday, February 12th

4:30-6:30

AASL share out and Revisit T-Eval with Canvas Resources

Star Line Books

Thursday, March 19th

4:30-6:30

Community Partnerships

Location: TBD

Thursday, April 16th

5:00ish

School Board Meeting/School Librarian's Month- CELEBRATE

HCS Board Room

May EOY Celebration: Date and Location TBA

**TASL Conference- Sept. 29-Oct. 1 (Murfreesboro, TN) – We have librarians planning to attend.

**AASL Conference- Nov. 14-16 (Louisville, KY)- Currently, we have two librarians planning to attend.

***We are hoping to host the *Digital Skills Workshop*. We are currently awaiting confirmation.

Additional Comments:

Is there an update on a state level coordinator for school libraries?

Hatchie River Region Area Representative Report Sherry Copeland

Regional Actions:

In June I offered a free 6 hour day of inservice for librarians. Several systems had approved this for their librarians. Eleven attended. We discussed TASL and the many benefits it offers.

Regional Plans:

I hope to meet members of my new region at TASL Conference.

Holston River Region Area Representative Report Johnnie Sue Hawley

Regional Actions: I organized a Regional Training at the Holston River Regional Library and invited all members (and guests—any librarian). The focus was Research and ways to effectively use the TEL network. "An oldie but a Goodie!" that we sometimes forget is there to use! Five Areas sent representatives. Most, of course, were from Washington County where the Holston River Regional Library is located.

Regional Plans: I could possibly plan another training. The librarians at the HRR Library are so easy to work with and very accommodating. At minimum, I think a holiday greeting is needed for each of the upcoming holidays—never hurts to remind librarians that they can join and reach out to current members to help stay connected.

Knox County Region Area Representative Report Raina Scoggins

Regional Actions: Sent several emails about the conference, using the Embassy hotel, etc

Regional Plans: Bringing a new member to the conference with me.

Obion River Region Area Representative Report Sandi Walden

Regional Actions: emailed area librarians reminding them of the conference.

Regional Plans: I plan to contact area librarians inviting them to the Librarian Collaborative at UTM on Nov 10.

Ocoee River Region Area Representative Report Martha Harris

Regional Actions:

I reached out via email to the entire region encouraging them to attend conference.

I also urged them to share any concerns with me, so that I could share them with the board.

At in-service meetings with the librarians in my county, we discuss TASL regularly. Two librarians have become active TASL members.

Regional Plans:

We hope to continue to reach out to librarians in our counties and spread the word about the benefits of TASL.

I will also personally reach out with future communications to the region.

Additional Comments:

I am so sorry I was unable to attend conference and this board meeting. If possible, I would love to continue as Ocoee River Area Representative.

Are there any suggestions for activities or communications that representatives should be doing?

Red River Region Area Representative Report

Dr. Ginny Britt

Regional Actions:

I've been able to share TASL information whenever I can, especially with the librarians in my district. We have 6 librarians attending TASL who have either not attended in the past or have not attended in years.

Regional Plans:

Work on getting a list of librarians in the area so they can be encouraged to become members, join in TASL events (Summer PD and Conference)

Shelby County Region Area Representative Report Katie Cozzens

Regional Actions: None at present.

Regional Plans: None at present.

Stones River Region Area Representative Report Liz Hicks

Regional Actions:

I created a Facebook page for our region and sent the link out to encourage people to like the

page and post information. It is off to a slow start, but I am hoping that it picks up during conference.

Regional Plans:

Our fall meet-up will be the SE-YA Kick-off event. I have encouraged everyone to come even if

they are not able to attend conference.

REPORTS FROM AFFILIATES

AASL/ALA

Jennifer Sharp

Affiliate Actions: Erika Long will be starting her role in November as Tennessee's rep for the AASL Administrator Outreach Program.

Affiliate Plans: Numerous TASL members will be attending AASL.

Affiliate Actions:

TLA- new executive director who starts October 1.

TLA Conference is in Knoxville- March 31-April 2; program proposals are being submitted; school librarians are encouraged to submit

Affiliate Plans:

Blake Hopper, Jennifer Sharp, and Vicki Winstead will be attending the TLA conference and running a booth in the vendor hall.

TENN-SHARE

Jenifer Grady

Affiliate Actions:

Tenn-Share is excited to be hosting School Library Collection Fair and DataFest on Thursday, October 17. There will be 15 book distributors present, TEL Training all day, and sessions by these vendors who serve K-12 libraries: Transparent Language Online, Gale, Follett, Teaching Books, EBSCO, TLC, Ingram, and the US Census Bureau. This event is free other than parking, as usual.

The Fall Conference theme is Data Storm: Bridging Divides, Navigating Data, and Harnessing Change for Good. There are sessions on open data and other data management themes. See the Fall Conference page for session descriptions. It is \$35 for member library staff.

Affiliate Plans:

Tenn-Share would like a K-12 member on its nominating committee to choose K-12 reps to serve from January 2020 through December 2021. Anyone with interest should contact me at <u>execdir@tenn-share.org</u>.

Tenn-Share continues its work on the new Strategic Plan: https://drive.google.com/file/d/1VHICRMV5X8HDo5FYYsARaJReB3kfqeyc/view.

TEL

Andrea Zielke

Affiliate Actions:

Gale Enhancements rolled out 7/26. Early World of Learning is now Early Learning. No additional resources on the horizon.

TLA

Training Date Location Topic

5/28/2019: McMinnville Warren County Schools: TEL Training for School Librarians

5/29/2019: Murfreesboro Stones River Regional Training: School Librarians

6/4/2019 Jackson TASL Road Show West - TERC & amp; TEL 6/4/2019 Jackson TASL Road Show West - TEL-ementary! How to use TEL with K-5 Students

6/5/2019 Jackson TASL Road Show East - TERC & amp; TEL 6/5/2019 Jackson TASL Road Show East - TEL-ementary! How to use TEL with K-5 Students 6/11/2019: Fayetteville Books & amp; Bytes - Exhibitor and Presentation Talking TEL

6/13/2019: Brentwood Williamson Cty PD - K-5 TEL Resources

6/17/2019: Knoxville Knox County Vendor Day - Exhibitor and Presentation

7/22/2019: Newport Cocke County School Professional Development

8/5/2019 Chattanooga Hamilton County School Librarians Professional Development8/7/2019 Chattanooga St. Nicholas School Professional Development8/9/2019 Memphis Shelby County School Librarians Professional Development

8/29/2019: Athens Regional Training: TEL - Homeschooler Resources

9/12/2019: Murfreesboro Murfreesboro Schools K-6 School Librarians

9/16/2019: Hendersonville- Hendersonville High School Librarians

Will be exhibiting/present at:

Tenn Share 10/17-18 ICMA with Megan Cusick 10/20-22 TAIS 11/4 LEAD 11/5-7 TETC 12/4-5 PD Days scheduled for: Scales Elementary Faculty 10/22 Metro Nashville 11/7 Career Fair at Madisonville Middle School (attended by local public library) 10/4 Milan Special School District TBD (provided by regional library staff) Affiliate Plans: This year is TEL's 20 th anniversary. Marketing/ promotional event will be planned around the anniversary.

Discussions:

Conference costs have not increased in many years while TASL has absorbed increasing costs from Embassy Suites and other vendors used for conference materials.

TASL is open to exploring alternate locations for 2022.

We discussed the idea of not doing the business meeting lunch. We'd have the meeting, but we'd do it at a different time and provide 1.5-2 hours for people to leave for lunch.

There was also discussion about having a bi-annual conference and smaller meeting on off years- regional meetings or East/ West meeting.

Vicki Winstead presented the new TASL logo, and members liked the logo with the Apple Gothic font and Vicki is checking on capitalization the first letter of each word.

Girls who Code wants to enlist TASL as a partner organization.

Christa Cordrey asked for feedback on membership renewal forms and conference registration forms.

Unfinished Business

Discussion on vendors for summer PD- postponed to November

NEW BUSINESS

TASL Budget

Elizabeth Shepherd

Elizabeth Shepherd share that increasing the cost to attend TASLCON helped, not printing programs helped, but we need to go further.

We need \$105,000 to cover conference costs; we're only projected to take in \$85,000; after this conference, we might not have anything left in savings. We need to be looking at ways to save money and make money. We are down in membership, down in Summer PD attendance, and conference hasn't brought in as much money this year or in previous years.

We need to increase membership numbers, and we need to raise the rates of membership and conference.

TASLCON is down a few vendors this year because we had to increase the rate for vendors; We average between 30-35 vendors and we have 29 this year.

Blake Hopper looked at NC, SC, VA (TASL membership is \$30/ theirs is \$50) (Our highest rate to attend conference is \$160 and SC is \$190). We haven't increased anything and kept up with rising costs.

Blake Hopper suggested membership should be \$50 and conference should be \$120 and he brought up that the two year membership option hurts us financially.

M-SEPT29-02: Blake Hopper moved to eliminate the 2 year TASL membership option. Dr. Ginny Britt seconded. Motion carries.

M-SEPT29-03: Katelyn Jernigan moved to change yearly base membership to \$50. Elizabeth Shepherd seconded. Motion carries.

M-SEPT29-04: Katelyn Jernigan moved raise \$15 membership prices to \$30 and the supervisor and Professor to \$50. Blake Hopper seconded. One "Nay" from Dr. Welch with the reason being that more information was needed. Motion carries with majority vote.

M-SEPT29-05: Katelyn Jernigan moved to raise corporate membership to \$100. Liz Hicks seconded. Motion carries.

The benefit to being a corporate member is that they get access to our info and preferred booth space.

M-SEPT29-06: Blake Hopper moved to increase conference costs as follows. Katelyn Jernigan seconded. Motion carries.

Members- Early Bird: \$130

Members- Regular- \$155

Members- Late- \$180

Non-Members- Early Bird- \$230

Non-Members- Regular- \$255

Non-Members- Late- \$280

VSBA Banquet cost- increase to \$55

ADJOURNMENT

M-SEPT29-07: Blake Hopper moved to adjourn the meeting. Vicki Winstead seconded. The meeting adjourned at 9:25 P.M.

SEPTEMBER 29, 2019 MOTION SUMMARY

M-SEPT29-01: Johnnie Sue Hawley made a motion to accept the Agenda as written. Motion seconded by Blake Hopper. Motion carries.

M-SEPT29-02: Blake Hopper moved to eliminate the 2 year TASL membership option. Dr. Ginny Britt seconded. Motion carries.

M-SEPT29-03: Katelyn Jernigan moved to change yearly base membership to \$50. Elizabeth Shepherd seconded. Motion carries.

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M-SEPT29-06: Blake Hopper moved to increase conference costs as follows. Katelyn Jernigan seconded. Motion carries.

M-SEPT29-07: Blake Hopper moved to adjourn the meeting. Vicki Winstead seconded. The meeting adjourned at 9:00PM.

DATES TO REMEMBER

October 17, 2019: Tenn-share: School Library Collection Fair, Nashville, TN October 17, 2019: Tenn-share, DataFest, Nashville, TN October 18, 2019: Tenn-Share Fall Conference November 1-3, 2019: YALSA's Young Adult Service Symposium, Memphis, TN November 9, 2019: TASL Executive Board Meeting via Zoom 9:00 AM CST. November 14-16, 2019: AASL Conference, Louisville, KY

Respectfully submitted,

Lindsey Kimery

TASL Secretary 2019