

## **TASL EXECUTIVE BOARD MEETING MINUTES - November 9, 2019**

Welcome, Introductions and Call to Order: An executive board meeting of the Tennessee Association of School Librarians was held virtually on November 9, 2019,. The meeting convened at 9:00 A.M. CST with President Jennifer Sharp presiding.

### **VOTING MEMBERS PRESENT**

Blake Hopper  
Lindsey Kimery  
Elizabeth Shepherd  
Vicki Winstead

Ginny Britt  
Melanie Collins  
Sherri Copeland  
Katie Cozzens  
Liz Hicks  
Katelyn Jernigan  
Raina Scoggins  
Sandi Walden  
Cathy Sanders

### **VOTING MEMBERS NOT PRESENT**

Angela Secret  
Julie Stepp  
Johnnie Sue Hawley  
Martha Harris

### **OTHERS PRESENT**

Julie Caudle  
Krista Grace  
Erika Long  
Scot Smith

### **APPROVAL OF AGENDA**

**M-NOV09-01: Blake Hopper made a motion to accept the Agenda as written. Motion seconded by Raina Scoggins. Motion carries.**

## **APPROVAL OF MINUTES**

Minutes from the September 2019 meeting were approved electronically prior to this meeting. Minutes for this meeting will be approved electronically. All minutes are posted to the TASL website in an effort to keep the membership informed about TASL business.

**Motion not needed to approve the minutes since they were approved electronically.**

## **TREASURER'S REPORT**

**ELIZABETH SHEPHERD**

### **Treasurer Actions:**

Current bank balances:

Main Checking:	\$44,537.55
Secondary Checking:	\$ 6,398.95
Savings:	\$20,021.46
PayPal:	\$ 970.00

**TOTAL: \$71,927.96\***

**\*Please note that Embassy has NOT billed us yet and we are anticipating that bill any day now.**

### **Treasurer Future Plans:**

I'm excited about moving into the future with our new Treasurer, Ginny Britt!

## **COMMITTEE AND TASK FORCE REPORTS**

### **ADVOCACY COMMITTEE**

**LINDSEY KIMERY**

**Committee Actions:**

Lindsey Kimery and Jennifer Sharp met with Andrea Zielke from TEL and Megan Cusick from ALA to discuss our goal of having a State Coordinator of School Libraries in the TN Department of Education.

A follow-up email was sent to Commissioner Schwinn's Chief of Staff, thanking her for attending the VSBA banquet and letting her know TASL wants to partner with her; I asked for a time to meet in person or virtually with her or Robbie Mitchell in order find out what questions they have or what information they need to move forward with a State Coordinator position.

**Committee Plans:**

We'll be sharing information on Library Legislative Day. We want to see more school librarians in attendance this year. Save the date: March 10, 2020.

We will be working with area reps to gather information on public school libraries in their areas so that we have additional data to show Commissioner Schwinn.

**AWARDS COMMITTEE**

**LOUANNE NICELY**

No report.

**CERTIFICATION COMMITTEE**

**CINDY WELCH**

**Committee Actions:**

None at this time.

**Committee Plans:**

The Standards and Implementation Task Force is merging with the Standards and Certifications. Dr. Cindy Welch will focus certifications and Jennifer Sharp will focus on standards.

**CONFERENCE COMMITTEE**

**VICKI WINSTEAD**

**Committee Actions:**

We planned and executed conference 2019.

We met our room block with Embassy Suites!

Reviewed conference feedback from vendors and attendees.

Followed up with thank you emails.

As of Nov. 4, we have paid for transportation, featured speakers, gifts, t-shirts. We have not received the bill from Embassy Suites.

Shared files, planning timelines, and google drive folders with incoming conference chair Lindsey Kimery

**Committee Plans:**

Explore other possible site locations for conference 2022.

Explore cost saving measures for conference.

Canvas the exhibit hall as AASL with information about Conference 2020 in an effort to recruit vendors.

**CONSTITUTION AND BYLAWS**

**LINDSEY KIMERY**

**No report.**

**FINANCE COMMITTEE**

**ELIZABETH SHEPHERD**

**Committee Actions:**

Created a proposed budget for 2020:

**Income:**

Membership	\$ 28,000
Conference	\$ 70,000
Summer PD	\$ 5,000
<b>TOTAL:</b>	<b>\$103,000</b>

**Expenses:**

Conference	\$ 80,000
<i>Embassy</i>	<i>\$ 60,000</i>
<i>Presenters</i>	<i>\$ 11,000</i>
<i>Awards</i>	<i>\$ 3,500</i>

<i>Favors/Printing</i>	\$ 3,000
<i>TShirts</i>	\$ 1,500
<i>Reimb/Misc</i>	\$ 1,000
Pres/Pres Elect Expenses	\$ 8,000
Memberclicks & PayPal	\$ 6,000
Summer PD	\$ 2,000
Advocacy	\$ 2,000
Insurance/Tax Prep	\$ 2,000
Executive Board Expenses	\$ 2,000
SEYA Sponsorship	\$ 1,000
<b>TOTAL:</b>	<b>\$103,000</b>

This budget was created with the intent to pad expenses and be conservative with income. That being said, even after cutting quite a bit across the board and coming down from an over \$20,000 difference to an \$8,000 difference we still projected to come up short.

To address this issue the finance committee proposes a major push for membership and conference attendance as well as a concerted effort to increase the number of conference vendors.

We believe this goal to be completely attainable. For example, if we were to increase the number of vendors by just six, increase conference attendance by 25 early bird librarians, and increase membership by 50 regular members that would cover the \$8,000 difference we need.

**Committee Plans:**

The committee is excited about moving into the future with our new Treasurer, Ginny Britt!

**INTELLECTUAL FREEDOM COMMITTEE**

**BETH FRERKING**

**Committee Actions:**

Beth Frerking & Doreen Brown presented a session at conference. The session called "Intellectual Freedom: Unpack Your Toolbox," encouraged people to have district adopted

selection and reconsideration policies in place and pointed them toward the resources that ALA has available.

**Committee Plans:**

We continue to be available to anyone facing a challenge or having questions.

**STRATEGIC PLANNING COMMITTEE**

**BLAKE HOPPER**

**Committee Actions:**

The Strategic Plan has been finalized and sent to Jennifer Sharp and Vicki Winstead.

**MEMBERSHIP COMMITTEE**

**MARTHA HARRIS**

**Committee Actions:**

No new action has been taken since last report. Membership renewals slow during this time of year.

**Committee Plans:**

As the new year approaches, this committee plans to encourage area reps to reach out to their region to boost new memberships.

**Additional Comments:**

Thank you for another great year!

**NOMINATING COMMITTEE**

**BLAKE HOPPER**

No Report.

**PROFESSIONAL DEVELOPMENT**

**BRENDA GOINS & KATIE CAPSHAW**

No Report.

**TECHNOLOGY COMMITTEE**

**KELLY MESSERLY**

**Committee Actions:**

- Executed the AASL Instagram Takeover on September 30

- Used all social media platforms to highlight attendees, vendors, presenters throughout the conference

**Committee Plans:**

- Continue to advertise and celebrate TASL initiatives and endeavors
- Continue to spread news as needed from any other committees
- Continue to grow our online presence and collective PLN (we've gained 55.4% more Instagram followers since April '19)

**Additional Comments:**

As always, please continue to notify me if there is something that needs to be shared via any social media avenue.

**VSBA**

**SCOT SMITH**

**Committee Actions:**

Scot Smith has reached out to the three winning authors from 2019--Cece Bell, Raina Telgemeier, and Neal Shusterman. Ms. Telgemeier and Mr. Shusterman are unable to attend the 2020 Conference. TASL is negotiating with Cece Bell, the winner of the Primary Division, in hopes that she will be able to appear at the 2020 Conference.

The four selection committees will submit their second round of nominations in November. Piper Nyman of Metro Nashville Public Schools, Jamie Kelly of Knox County Public Schools, and Emily Farmer of Nashville Public Library are the chairs of the selection committees. Emily Farmer is also the chair of the revamped Publicity committee.

**Committee Plans:**

The steering committee of the VSBA met at the TASL Conference to initiate major changes in the eligibility requirements of the books nominated for the VSBA. This change will likely take place over several years and will require approval of TASL and TLA. At this point, we agreed to make a one-time change for the 2020-2021 VSBA lists. We will create an addendum of 10 ten titles for the 2020-2021 list of nominations for each division. That means that students will be voting on 30 titles instead of the usual 20. Books on the 2021-2022 list will have to be published in 2020 and 2021. This change addresses a criticism from the primary committee and public librarians that the

books on the VSBA lists are “too old” by the time that voting occurs. This move will make the lists more current and will hopefully generate more interest in the VSBA.

Scot Smith and Pat Bashir, the two current co-chairs, are presently editing the policies and procedures for the VSBA to include these changes. Members of the steering committee are also involved in this process. Once finalized, these documents will likewise require approval from TLA and TASL.

## **STANDARDS IMPLEMENTATION TASK FORCE**

**AMBER MOSER & KAREN HAGGARD**

### **Committee Actions:**

Jackson-Madison County Schools requested the digital standards presentation earlier in the fall, and the link/materials was provided to them.

### **Committee Plans:**

None at this time.

## **STATE COORDINATOR TASK FORCE KIMERY**

**LINDSEY**

### **Committee Actions:**

Lindsey Kimery and Jennifer Sharp met with Andrea Zielke from TEL and Megan Cusick from ALA to discuss our goal of having a State Coordinator of School Libraries in the TN Department of Education.

A follow-up email was sent to Commissioner Schwinn’s Chief of Staff, thanking her for attending the VSBA banquet and letting her know TASL wants to partner with her; I asked for a time to meet in person or virtually with her or Robbie Mitchell in order find out what questions they have or what information they need to move forward with a State Coordinator position.

### **Committee Plans:**

We will be working with area reps to gather information on public school libraries in their areas so that we have additional data to show Commissioner Schwinn.



## **AREA REPRESENTATIVE REPORTS**

### **Buffalo Region Area Representative Report**

**Angela Secret**

No report.

### **Clinch River Region Area Representative Report**

**Cathy Sanders**

No report.

### **Davidson County Region Area Representative Report Regional Actions:**

**Katelyn Jernigan**

Compiled a list of schools and librarians that are not part of MNPS

#### **Regional Plans:**

Will email MNPS and independent school librarians in January to remind them and encourage them to join TASL for 2020

#### **Additional Comments:**

Would love to know who else will be at AASL next week.

### **Falling Water River Area Representative Report**

**Julie Stepp**

No report.

### **Hamilton County Region Area Representative Report**

**Melanie Collins**

#### **Regional Actions:**

Hamilton County Schools are transitioning to the CANVAS learning system this year. At the next in-service, our librarians will be building modules that mirror the Future Ready Librarians categories. All of the librarians are serving on one of the module-building committees. Included in each module will be resources, lesson plans, unit plans, community partnerships, etc.- basically whatever resources are needed to help us be most productive in each domain. During

the January system-wide professional development, each committee group will present their work for an official roll-out of the new library modules.

HCS has a pilot partnership with Teaching Books <https://www.teachingbooks.net/> for the 2019-20 school year. This is an amazing resource for libraries and ELA teachers.

### **Regional Plans:**

We have opted to skip the Google Digital Tools Workshop for this semester and would be interested to hear from other districts/regions feedback regarding the workshop.

AASL Conference 2019- We have 6 librarians planning to attend the conference in Louisville, KY next week.

### **Hatchie River Region Area Representative Report**

**Sherry Copeland**

No report.

### **Holston River Region Area Representative Report**

**Johnnie Sue Hawley**

No report.

### **Knox County Region Area Representative Report**

**Raina Scoggins**

No report.

### **Obion River Region Area Representative Report**

**Sandi Walden**

### **Regional Actions:**

The Northwest CORE office is hosting a professional development at UTM on Nov 12.

Sent an email inviting new librarian to the pd.

### **Ocoee River Region Area Representative Report**

**Martha Harris**

### **Regional Actions:**

Nikki Branam-Snyder, Assistant Director of the Ocoee River Regional Library, reached out to

me (thanks to Jennifer). I was able to share information with the region regarding a grant writing workshop on November 22. I think it is great that public libraries and school librarians are building these connections.

**Regional Plans:**

I will encourage each county in the region to seek out librarians in their schools who are not members. I think the Road Trips are great ways to try out TASL and see how wonderful our PD and camaraderie are. Hopefully we can all encourage nonmembers to join a Road Trip.

**Additional Comments:**

A concern was raised earlier in the year with regards to the conference falling during a system's fall break. Some Blount County librarians were unable to join due to this coincidence. I do not think it was a complaint or that anything could be done to prevent it, but rather an explanation for poor attendance from that area.

**Red River Region Area Representative Report**

**Dr. Ginny Britt**

**Regional Actions:**

No action taken at this time.

**Regional Plans:**

Work with the person who will take over this region in the new year to provide information and support during the transition.

**Shelby County Region Area Representative Report**

**Katie Cozzens**

**Regional Actions:** None at present.

**Regional Plans:** None at present.

**Stones River Region Area Representative Report**

**Liz Hicks**

**Regional Actions:**

I attended the YALSA Symposium in Memphis.

**Regional Plans:**

I will share information and resources from the YALSA Symposium via email and on the Facebook page.

**REPORTS FROM AFFILIATES**

**AASL/ALA**

**Jennifer Sharp**

**Affiliate Actions:** Erika Long will be starting her role in November as Tennessee's rep for the AASL Administrator Outreach Program.

**Affiliate Plans:** Numerous TASL members will be attending AASL.

**TLA**

**Blake Hopper**

**Affiliate Actions:**

Our new Exec Director is Cathy Farley.

The other big thing happening is the letter that went to the governor about including libraries at the table and the MacMillan boycott

**TENN-SHARE**

**Jenifer Grady**

**Affiliate Actions:**

Nothing to report.

**Affiliate Plans:**

Tenn-Share invites committee members for its Electronic Resource Committee who would advise on what products and services K-12s need and want.

The Movie Licensing license group, saving 50% off retail, runs from February of one year until January of the next. School librarians have been invited to indicate if their schools need the license and whether they wish to renew.

<https://www.tenn-share.org/survey/TakeSurvey.asp?PageNumber=1&SurveyID=5LJmn3M29mlKG>

**TEL**

**Andrea Zielke**

No report.

### **Discussions:**

Should TASL require sponsors to exhibit? Vendors pay a fee to exhibit and they pay more to sponsor, but they get perks like social media posts on TASL socials media and they are listed on the TASL website. EBSCO was a two-star sponsor and sent someone to present, but they didn't exhibit. TENN-SHARE Datafest echoes a similar experience. When they sponsor, we are essentially allowing them to buy ad space, and there are no additional costs to TASL. It was suggested that we talk to other conference organizers about their policies.

### **Unfinished Business**

Discussion on vendors for summer PD- postponed until summer PD shifts into a new format.

### **NEW BUSINESS**

**TASL Budget**

**Elizabeth Shepherd**

The TASL 2020 Budget was approved.

**M-NOV09-02: Raina Scoggins moved to accept the TASL 2020 budget as presented. Dr. Ginny Britt seconded. Motion carries.**

## **VSBA**

## **Scot Smith**

VSBA voting will be confusing and we need to spread the word about the voting process. Julie Caudle said that the VSBA committee is working on publicity for VSBA to do a better job about getting the word out about the lists and participation. By February 2020, Scot will have information to present to the TASL Board for a vote on the new structure and voting process.

## **Summer PD**

## **Katie Capshaw**

There will be a new model for Summer PD in 2020. The goal is to have more sites and more dates throughout the state. We are moving to a workshop style, no keynotes. Presenters will sign up to present via Google Form. We need librarians to volunteer to host PD at their schools. The host will plan all of the onsite details, like the schedule. The host will have autonomy to craft the schedule; the PD's held across the state do not have to look the same. Lunch will not be provided, but the host can either make arrangements for that to be donated or can plan for attendees to eat locally.

Model:

1 larger session that everyone attends and then 4 smaller sessions.

Summer PD costs were voted on.

\$20 for a TASL member to attend

\$75 for a non-member to attend

Stipulation: A first-time member can attend 1 Summer PD for free with a paid membership

Presenters and PD Host: Attend for free

**M-NOV09-03: Blake Hopper moved to accept the suggested Summer PD cost model. Cathy Sanders seconded. Motion carries.**

## **Announcements:**

Jennifer Sharp wants TASL to offer webinars that members can access to earn professional development credit. They will be calling for volunteers to record webinars so that TASL can offer one every two weeks, starting in January 2020. An archive of webinars will be made available.

Jennifer Sharp would like volunteers to mentor new school librarians and those new to school level. Volunteers can sign up via Google Form that will be shared soon. TASL needs a point person to lead this new mentorship program.

As we approach the end of the year and several members are transitioning to new positions, those leaving or transitioning to different positions are encouraged to prepare information about your previous position that you can share with the person who is taking your place. New area reps have been selected and Vicki Winstead will get them connected to each other.

Jennifer Sharp concluded the meeting by thanking the TASL Board for their support this year and their service to TASL

## **ADJOURNMENT**

**M-NOV09-04: Vicki Winstead moved to adjourn. Raina Scoggins seconded. Motion carries. The meeting adjourned at 10:49AM.**

## **NOVEMBER 9, 2019 MOTION SUMMARY**

**M-NOV09-01: Blake Hopper made a motion to accept the Agenda as written. Motion seconded by Raina Scoggins. Motion carries.**

**M-NOV09-02: Raina Scoggins moved to accept the TASL 2020 budget as presented. Dr. Ginny Britt seconded. Motion carries.**

**M-NOV09-03: Blake Hopper moved to accept the suggested Summer PD cost model. Cathy Sanders seconded. Motion carries.**

**M-NOV09-04: Vicki Winstead moved to adjourn. Raina Scoggins seconded. Motion carries. The meeting adjourned at 10:49AM.**

## **DATES TO REMEMBER**

November 14-16, 2019: AASL Conference, Louisville, KY

**Respectfully submitted,**

**Lindsey Kimery**

**TASL Secretary 2019**