

## **TASL Executive Board Meeting Minutes - September 9, 2018**

Welcome, Introductions and Call to Order: An executive board meeting of the Tennessee Association of School Librarians was held on September 9, 2018 at Embassy Suites Conference Center in Murfreesboro, TN. The meeting convened at 8:00 P.M. CST with President Blake Hopper presiding.

### **Voting Members Present**

Blake Hopper  
Misti Jenkins  
Jennifer Sharp  
Amy Balducci  
Elizabeth Shepherd  
Raina Scoggins  
Sherry Copeland  
Shannon Minner  
Katherine Cozzens

### **Voting Members Not Present**

Rebecca Marino  
Jackie Gregory  
Cindy Martin

### **Others Present**

Erika Long  
Katie Capshaw  
Lindsey Anderson  
Christa Cordrey  
Heather Moorefield-Lang  
Brenda Goins  
Vickie Winstead  
Jenifer Grady  
Beth Frerking  
Martha Harris  
Krista Grace  
Andrea Zielka

### **Approval of Agenda**

**SEP09-1:** Raina Scoggins made a motion to accept the Agenda as written. Motion seconded by Sherry Copeland. Motion passed.

## **Approval of Minutes**

Minutes from the April 2018 meeting were not approved electronically prior to this meeting. Minutes for this meeting will be approved electronically. All minutes are posted to the TASL website in an effort to keep the membership informed about TASL business.

**SEP09-2: Shannon Minner made a motion to accept the April minutes. Motion seconded by Misti Jenkins. Motion passed.**

Heather Moorfield-Lang, AASL Area 4 Director presented AASL news. AASL invites proposals for concurrent sessions to be presented during its National Conference & Exhibition, taking place Nov. 14-16, 2019, in Louisville, Kentucky. The deadline to submit is Monday, December 3, 2018 at noon CT. Final decisions on all proposals will be announced on or before March 1, 2019.

AASL is also seeking proposals for online learning opportunities. This is a great opportunity to present at a national level.

A variety of the new AASL Standards publications are available on the AASL website.

## **Treasurer's Report**

**Elizabeth Shepherd**

Elizabeth Shepherd, Treasurer, submitted the Treasurer's report, stating

In checking we have \$51,104.36  
In savings we have \$25,018.92  
In PayPal we have \$19,377.69

6:20 PM

09/16/18

Accrual Basis

## Profit & Loss

January 1 through September 9, 2018

	Jan 1 - Sep 9, 18
Income	
2013 Conference	135.00
2018 Conference	52,845.00
2018 Conference T-shirt	929.00
2018 Membership	17,507.11
2018 TASL Summer Roadtrip PD	5,010.00
AASL Standards Book Order	8,613.00
Past President Grant	2,500.00
VSBA Stickers	114.80
Total Income	87,653.91
Gross Profit	87,653.91
Expense	
2016 TASL Conference	641.20
2017 Conference T-Shirt Expense	285.25
2018 Summer Roadtrip	1,283.25
Advocacy	2,559.30
ALA - Midwinter	1,683.82
ALA Conference 2018	4,071.96
Awards	2,000.00
Conference 2018	13,234.54
Conference 2018 T-Shirts	1,435.00
Insurance	331.00
MemberClicks	3,878.30
PayPal Services	1,892.32
Refund - 2018 Conference	218.48
Refund - 2018 Summer PD	68.10
Scholarship	2,000.00
SEYA 2018	1,000.00
Standards Book Order AASL	8,415.00
Subscriptions	163.77
TASL Favors	600.54
TASL Road Trip 2018	2,496.35
Tax Preparation	515.00
Treasurer Expense	188.64
Total Expense	48,961.82
Net Income	38,692.09

**SEP09-3:** Jennifer Sharp made a motion to accept the Treasurer's Report. Motion seconded by Raina Scoggins. Motion passed.

## **Committee and Task Force Reports**

### **2018 Conference Committee**

**Jennifer Sharp**

Jennifer Sharp submitted the 2018 Conference Committee report, stating,

We planned a conference! Woo-hoo!

- We paid for Sched for this year as planned - Price = \$500
- Rooms were reserved with Embassy Suites - we achieved our room block numbers, yay!
- Liz Hicks will be arranging facilitators for author signings at conference.
- Vicki Winstead will be arranging facilitators for breakout sessions.
- Sponsorships and donations: Bags were donated by Capstone. Additional donations came from BTSB, BreakoutEDU, Candlewick Press, Ingram, PermaBound, SitSpots, S'more, State Standards Publishing, and Tales2Go. Gale Cengage is a one-star sponsor, and EBSCO is a tri-star sponsor.
- We arranged transportation for featured presenters via Azaz Ahsan (Embassy's recommended contact) - Cost = \$480 including tip
- We ordered gifts for our featured presenters, conference committee, and member presenters - Cost = \$1072.50
- We created the planner, and printed both that and all the needed printed items for conference. Cost = \$3100 (approx - final # forthcoming)
- Featured presenters were notified of their final schedule and all needed details for conference.
- VSBA Award details were coordinated with Awards Chair Krista Grace and VSBA Chair Scot Smith.
- All details were finalized with Embassy Suites for food and audiovisual needs.
- T-shirts were designed, ordered, and pre-sold. Hoping to sell more on-site.
- BEOs were finalized with Embassy Suites at PreConference meeting on 9/8.
- Conference registration numbers as of 9/8/18:
  - Member registration: 274
  - Nonmember registration: 66
  - Nonmember Administrator: 1
  - Vendors: 44 booths total

### **Affiliate Plans:**

Please supply any future plans of your committee.

- Write thank-you notes for featured presenters, sponsors, etc.
- Poll membership regarding conference day preference

- We suspect everyone will want to return to Thu-Sat, but want to double check before signing a contract for 2021.
- Read and analyze trends from member and vendor evaluations.
- Turn the reins over to Vicki Winstead for next year's conference! (Will share Google drive as well as notes document to help her get started.)

## **Advocacy Committee**

## **Lindsey Anderson**

Lindsey Anderson submitted the Advocacy Committee report, stating,

Please supply actions by your committee since the last board meeting.

Attended National Library Legislative Day in May 2018 with 12 librarians and library advocates from TN, learning more about ALA's advocacy efforts, followed by a day spent on Capitol Hill in meetings with our state Senators and Representatives.

2 blog posts written on advocacy for the TASL blog- one on TN Library Legislative Day, and one on National Library Legislative Day.

Book mark prize packs sent to the winners.

Book marks and enlargements brought to conference.

## **TASL Advocacy Report**

## **Gubernatorial Candidates**

<b>Candidate</b>	<b>Party</b>	<b>Contacted</b>	<b>Response</b>	<b>Follow-UP</b>
Diane Black	R	Y x3	No response	Emailed again 7-1-18
Randy Boyd	R	Y x2	Meeting with Kyle McBay 5-23-18 Positive response to our request; will look into why we used to have a State Coordinator and why we currently do not have one- recognizes that Republican government leaders typically don't want to add more	Thank you/ invitation to meet with Randy once they get through the primaries

			bureaucracy, but sees that school librarians having a voice on at the table in the Dept of Ed is important; will circle back and set up a meeting with TASL and Randy after the primary	
Karl Dean	D	Y	Meeting- 2-26-18 Jennifer Sharp, Amanda Smithfield attended; very positive meeting, positive response to our request for a state coordinator- said: I'll give you whatever you need; very positive attitude and comments on school libraries	Thank you
Craig Fitzhugh	D	Y x2	Meeting 6/26/18- Positive meeting, responsive to our request; asked what was the current administration's response to this, and I did not know the history of this but would follow up. He said our request is not a big one and seems very reasonable to help there be more consistency across the state.	Thank you and following up on the history of our request.
Beth Harwell	R	Y	Meeting- 3/14/-18 5 minute meeting on TN Library Legislative Day/ She asked no questions of Jennifer Sharp and me. She did not seem interested in what we had to say. She was not responsive to our concerns. She was difficult to read.	Thank you

Bill Lee	R	Y x2	Meeting with Tony Niknejad 5-23-18 Positive response to our request for a State Coordinator; recognizes that this position ultimately benefits students because if we are successful, students are successful; recognizes that technology is playing a bigger role in education and Bill Lee wants to see changes in education that reflect greater incorporation of technology, project/ team based learning and recognizes that school librarians are an important part of leading those changes; Tony wants Bill to have a virtual q&a session at one of our PD sessions this summer.	Thank you/ following up with virtual q&a session at a PD this summer and seeing if that's possible. UPDATE: It didn't happen. I made contact with Tony regarding the dates and times and I never got a response.
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## Legislators

Sen. Jack Johnson	R	Y	Meeting- 3-14-18 Positive discussion about the importance of school libraries; was responsive to our request of state coordinator; was going	Thank you
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			to call head of education committee to ask why this position was eliminated	
Rep. Glenn Casada	R	Y	Meeting -3-14-18; Positive discussion; Asked us where this position would fall under- Was positive but did not indicate support of this request	Thank you

Department of Education

Commissioner McQueen

3-27-18

Blake Hopper

Jennifer Sharp

Lakisha Brinson

Sarah Searles

Responded positively to request for state coordinator position

Liked the infographic

Requested follow-up

**Affiliate Plans:**

Please supply any future plans of your committee.

Continue to promote voting and registering to vote and participation by librarians in the upcoming November election.

Contacting our gubernatorial candidates- Bill Lee and Karl Dean, to remind them, if elected, that they both responded positively to our ask for a State Coordinator.

Continue to post on social media about library advocacy and the value of school librarians in TN.



**Additional Comments:**

Presenting on advocacy with TLA's Legislative Monitor, Sharon Edwards, at TASL.

**Awards Committee****Krista Grace**

We have been notifying award winners, and preparing everything that is needed for the banquet on Monday night. I feel like we have everything ready for tomorrow night. We have created certificated this year for the Collaborative Teacher Award, and also for the Scholarship as a memento to go with the monetary award.

**Affiliate Plans:**

**Please supply any future plans of your committee.**

We will be preparing a column for the next TASL blog.

**Certification Committee****Judy Bivens**

**No report.**

**Finance Committee****Elizabeth Shepherd**

Profit Loss Statement is included in the Treasurer's Report.

**Intellectual Freedom Committee****Beth Frerking****Affiliate Actions:**

We are getting ready to celebrate Banned Books Week, September 23 – 29, 2018.

Here's the game plan:

Wrote a post for the TASL blog promoting Banned Books Week.

Have started sending a weekly email starting four weeks out with an idea each week for promoting it (8/27, 9/3, 9/10, and 9/17) . Ideas are taken from the ALA website.

**Affiliate Plans:**

Please supply any future plans of your committee.

Call for pictures of people;s displays to be posted on the website.

Every school that sends in a picture will be entered in a drawing for a signed copy of a book by an author whose work has been challenged, donated by Bound to Stay Bound. The elementary level winner will receive School's First Day of School by Adam Rex. The middle school winner will receive Swing It, Sunny by Jennifer L. Holm, and the high school winner will receive The Hate U Give by Angie Thomas.

Have a display promoting BBW at TASL conference.

Do a tweet a day from the TASL account during the week.

## **Long-Range Planning Committee**

**Misti Jenkins**

### **Committee Actions:**

Please supply actions by your committee since the last board meeting.

- Committee Chair Misti Jenkins asked President Blake Hopper to submit TASL's current work regarding the 2018 LRP Action Items.
- LRP Committee members reviewed the 2018 Long Range Plan, including Hopper's commentary, to update and revise the current plan.
- The 2019 TASL Long Range Plan has been approved members of the LRPC.

### **Committee Plans:**

This committee's work is complete.

**Additional Comments:**

Please list any other pertinent information that falls outside the parameters of the areas above.

I would like to thank the members of the Long Range Planning Committee for their vision, insight, and review.

**Membership Committee****Martha Harris****Affiliate Actions:**

The membership committee has been working hard to answer all membership questions as they arise. Several members had confusion when they selected the “renew” option when they really needed the “join” option. Once conference time drew close, many people joined.

The date for membership are currently January 1 - December 31.

We currently 1067 active profiles!

**Affiliate Plans:**

The membership committee plans to continue offering incentives for joining, like conference fees covered, conference + VSBA fees covered, and VSBA banquet fee covered.

The committee has discussed the option of offering a “rolling” membership year for all and lifetime membership to retired librarians. These measures require a vote.

The “renew” option was changed to deny access for lapsed members; this will alleviate future confusion.

**Additional Comments:**

The membership committee would like to extend a special thank you to Christa Cordrey, the website genius, for her endless help and patience.

There needs to be a vote to pass the following two proposals:

- a) Rolling membership year
- b) Lifetime membership for retired librarians

## Professional Development

Brenda Goins & Katie Capshaw

Plans are underway for Summer Road Trip East and West.

## Technology Committee

Christa Cordrey

### Committee Actions:

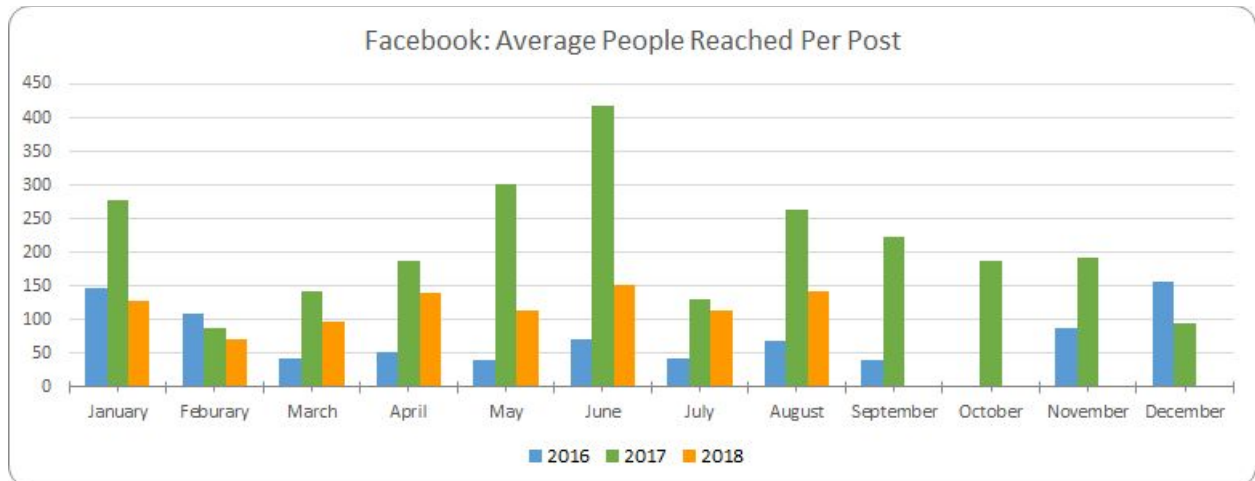
- #TASLChat took a break this summer and came back in August.
- Conference tech is planned and organized.
- A social media team has been formed for conference.

### Committee Plans:

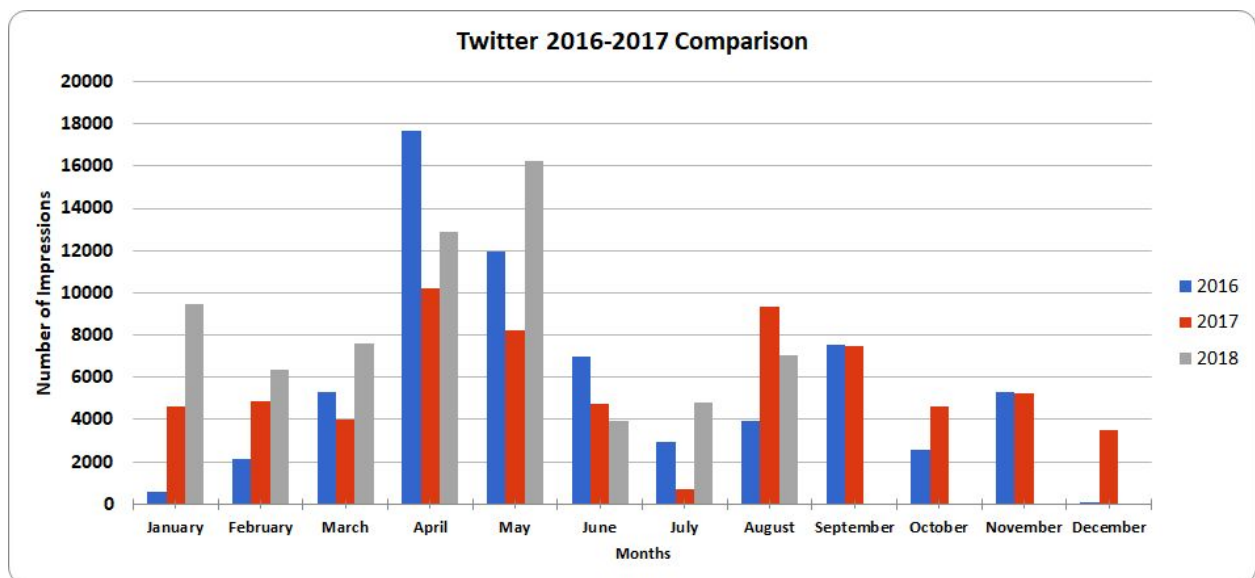
- Christa Cordrey will be stepping down as Technolgoy Chair for the coming year.
- The technology chair and the website manager will once again be handled as 2 separate jobs.
- #TASLChat Suggestions: Cancel or scale way back
  - Due to low participation, I believe that #TASLChat is no longer effective.
    - Current 12 month average participation = 7.4 people
    - 2018 average participation = 6.5 people
  - **For board consideration:** alternatives to a monthly chat:
    - Have a quarterly chat.
    - Have a “slow chat”.
    - Cancel #TASLChat altogether.
  - Whatever action is decided, the new technology chair should be aware of / a part of the decision as they take over the position.

\*\*Social media statistics are attached below..

### Facebook Statistics



## Twitter Statistics



\*\*We've already surpassed the number of twitter impressions from last year- and we still have 4 months to go!

**VSBA**

**Scot Smith**

**No report.**

**Nominating Committee**

**Misti Jenkins**

The 2018 Nominating Committee presented the 2019 TASL Slate of Officers to TASL President Blake Hopper.

Jennifer Sharp – President

Vicki Winstead – President Elect

Lindsey Anderson – Secretary

Elizabeth Shepherd - Treasurer

**Committee Plans:**

This committee's work is complete.

**Regional Task Force**

**Hannah Little**

**No report.**

**Area Representative Reports**

Blake encouraged regional meetings and discussed possible representatives

**West TN River Region Area Representative Report**

**Cindy Martin**

**No report.**

**MS River Region Area Representative Report**

**Katherine Cozzens**

**No report.**

**Western Plains Region Area Representative Report**

**Sherry Copeland**

**No report.**

**Highland Rim Region Area Representative Report**

**Jackie Gregory**

**No report.**

**Walking Horse Region Area Representative Report**

**Shannon Minner**

**No report.**

**Cumberland Region Area Representative Report**

**Julie Stepp**

**No report.**

**Appalachian Region Area Representative Report**

**No report.**

**Volunteer Region Area Representative Report**

**Raina Scoggins**

**No report.**

**East Tennessee Region Area Representative Report**

**Rebecca Marino**

**No report.**

## **Reports from Affiliates**

**AASL/ALA**

**Blake Hopper**

### **Affiliate Actions:**

Please supply actions by your committee since the last board meeting.

Jennifer Sharp and I attended AASL Affiliate meetings in June in New Orleans at ALA Conference.

We were awarded a \$2500 grant for standards implementation.

Typically in the summer we discuss and vote on concerns and accommodations. Non were put forth by TN. If you have any for next year, place let us know.

**TLA**

**Erika Long**

### **Affiliate Actions:**

Lindsey Anderson was awarded the Louise Meredith School Librarian Award during the

2018 Conference. The School Libraries section is now a roundtable, as sections have been dissolved. A revision to the bylaws has been proposed and awaiting vote from the School Libraries membership and Bylaws Committee. This major change is to provide online voting in the future as opposed to mailed ballots.

**Affiliate Plans:**

Members will receive communication next week about proposal deadlines to present at AASL (November 2019) and TLA (April 2019). This email will also include encouragement to attend those to conferences with them being in close proximity.

**Additional Comments:**

TLA Conference for 2019 will be in Chattanooga, April 24-26, 2019.

**Tenn-Share**

**Jenifer Grady**

Jenifer Grady shared that there is a reduced price membership available for school librarians who join as a district. Joining TENN-Share provides its' members discounts for several vendors. Jenifer encouraged everyone to stop by the TENN-Share booth for more information. Data Fest/School Library Collection Fair will be September 27, 2018 . Jenifer encouraged school librarians to attend as there will be new sessions offered for them. TENN-Share is also working on a new project that will provide ebooks to TENN-Share members for K-12.

**TEL**

**Andrea Zielke**

**Affiliate Actions:**

Please supply actions by your committee since the last board meeting.

**New TEL Administrator**

- Andrea Zielke started in March 2018, replacing Erin Loree.

**Transparent Language (Language Learning Resource)**

- Transparent Language replaced Powerspeak on April 1, 2018

**Testing & Education Reference Center (Career and Test Prep Resource)**

- TERC replaced Learning Express Library on May 1<sup>st</sup>



**New TEL Website**

- New TEL website went live on July 24<sup>th</sup>. Website includes a new logo and look.

**Training**

- Held a series of back to school webinars for both Gale and World Book resources.
- Participated in TASL Roadtrip – East and West summer events.
- Participated in Sumner County School Librarians in-service training.

**Affiliate Plans:**

Please supply any future plans of your committee.

TEL will be exhibiting at TN SCALI, TN LEAD and Tenn-Share Datafest conferences.

Nashville Tennessean (1812-2002) will be available via TEL starting October 1<sup>st</sup>.

Announcement and training webinars will be sent out to listservs by September 13<sup>th</sup>.

Next year is TEL's 20<sup>th</sup> anniversary. Marketing/ promotional event will be planned around the anniversary.

World Book Info Finder and World Book Reference center will be consolidated into World Book Student and World Book Advanced on January 1<sup>st</sup>. No content will be lost.

Blake notified the Board that Andrea Zielke will be replacing Erin Loree.

**Discussions:**

Christa Cordrey presented data regarding TASL Chat. She proposed eliminating TASL Chat or reducing them to one per quarter. Attendance in August was higher at 12 participants after breaking for the summer. Discussion that followed including maintaining a consistent hashtag to keep social media presence. Board decided to brainstorm hashtag re-branding for the November meeting. The remaining scheduled TASL Chats will be cancelled.

Blake opened the discussion of the new TASL regions. Extra are reps are needed to represent the added regions. Blake asked each representative present if they would be continuing or finishing their term. Shannon Minner will not be continuing beginning in January. Suggestions were made for possible librarians to serve as reps for the open regions.

**Unfinished Business****New Business**

## **Discussion**

The board discussed the new regions and additions of regional reps to cover them. Blake asked each representative present if they would be continuing or finishing their term. Shannon Minner will not be continuing beginning in January. Suggestions were made for possible librarians to serve as reps for the open regions.

## **Adjournment**

**M-SEP09:4** Raina Scoggins moved to adjourn the meeting. Jennifer Sharp seconded. Motion passed. The meeting was adjourned at 9:08 CST.

## **September 9, 2018 Motion Summary**

**M - SEP09:1** Raina Scoggins made a motion to accept the Agenda as written. Motion seconded by Sherry Copeland. Motion passed.

**M - SEP09:2** Shannon Minner made a motion to accept the April minutes. Motion seconded by Misti Jenkins. Motion passed.

**SEP09:3** Jennifer Sharp made a motion to accept the Treasurer's Report. Motion seconded by Raina Scoggins. Motion passed.

**M-SEP09:4** Raina Scoggins moved to adjourn the meeting. Jennifer Sharp seconded. Motion passed. The meeting was adjourned at 9:08 CST.

## **Dates to Remember**

September 27, 2018: School Library Collection Fair

September 27, 2018: DataFest

September 28, 2018: Tenn-Share Fall Conference

November 3, 2018: TASL Executive Board Meeting via Zoom 9:00 AM CST.

**Respectfully submitted,**

**Amy Balducci**

**TASL Secretary 2018**